

Want to hear more about what we're doing? Why not fill out your details here and return your completed trail maps in the process to 71 Leyland Avenue or go to any of our social media platforms below.

Name

Contact email:

Just for Fun:

What is the un-scrambled 5-letter word you've collected?

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Clue: A vital habitat that runs through the heart of Sopwell.

Don't forget to wear suitable footwear, take care on slippery paths and do be careful crossing the roads. As always, follow current COVID guidelines. The information you give us is solely for the use of Grow Community - Sopwell and will not be shared further. It will be both used and held securely in line with our Data Protection Policy.

[www.growsopwell.org](http://www.growsopwell.org)

[Grow Community - Sopwell](#)

[@growsopwell](#)

[grow\\_sopwell](#)

[growsopwell@gmail.com](mailto:growsopwell@gmail.com)

# Grow Community

## SOPWELL



## THE BLUE CAMPAIGN STORY

The Blue campaign was founded in 2014 by wildlife film maker Fergus Beeley, in response to dramatic biodiversity and biomass declines in the UK. Easy and effective, the only requirement is to allow a patch of land to grow and see what plants and creatures return.

As with all the best ideas it's amazingly simple and has been taken up across the country. People have been rewilding private gardens, allotments and business yards. An increasing number of councils are also working with the Blue campaign to rewild council land and roadside verges.

### Show off what you're doing with a blue heart

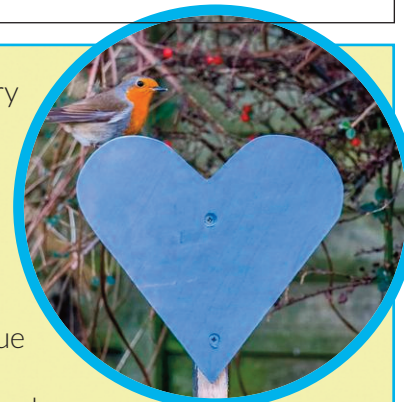
Sometimes people worry they might need our permission to use a blue heart - but there is no need! If you are rewilding an area and have permission from

the landowner, you're very welcome to make your own blue heart and put it up. In fact we'd love to see a photo if you have time!

We started off making blue hearts ourselves but it became obvious that the only way the campaign could go nationwide was if people made them themselves.

Do you have any blue plastic you could transform? Or perhaps you could visit the local recycling centre and find some wood or other items to transform and paint. In some areas, people have teamed up with friends and neighbours or even got the Design & Technology department of their local school involved.

[www.bluecampaignhub.com](http://www.bluecampaignhub.com)



### We're excited to hear from you

Our favourite things are to see photos of your rewilded areas and to help you with any questions you have. Are there any other areas in Sopwell you'd like to see rewilded? Get in touch and we can look into it.

